Waypoint Centre for Mental Health Care
and University of Toronto present

Implementing Evidence-Based Practices in Mental Health & Addictions

WAYPOINT RESEARCH INSTITUTE 5TH ANNUAL CONFERENCE

Sponsorship Package

May 15-17, 2017
Holiday Inn Hotel & Conference Centre
Barrie Ontario

researchevents@waypointcentre.ca

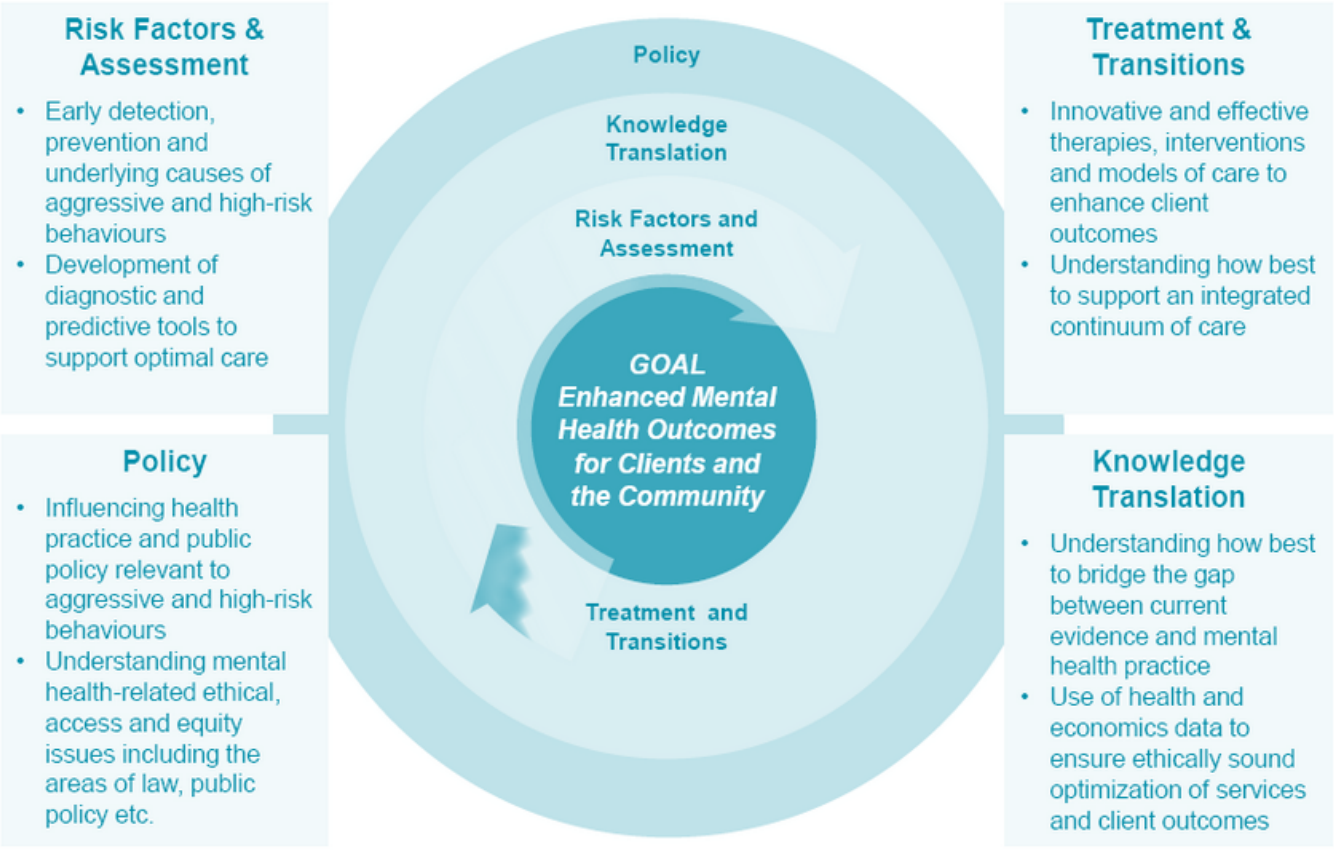
About Waypoint and the Waypoint Research Institute

Waypoint Centre for Mental Health Care is an internationally recognized mental health hospital and forensic mental health research facility located on the shores of Georgian Bay in the Town of Penetanguishene. Waypoint provides an extensive range of both acute and longer term psychiatric inpatient and outpatient services to Simcoe County, Muskoka, part of Dufferin County and the southern portion of Parry Sound. In addition, Waypoint provides the province's only maximum secure forensic mental health program for clients served by both the mental health and justice systems. The hospital is recognized for the provision of exceptional care to those most needing mental health services and for its contributions to the understanding of mental illness.

Members of the Research and Academics Division conduct research which aligns with the four key themes of the Waypoint Research Institute: Risk Factors and Assessment, Treatment and Transitions, Knowledge Translation and Policy.

The scientist-practitioner model is a key part of the Division's philosophy. Many of our researchers have or currently provide clinical services. Throughout the organization, our researchers strive to advocate for, consult on, and assist with the implementation of the ethical, evidence based assessments, interventions and treatments.

In 1997, members of the Research Department were honoured by receiving the Amethyst Award for Outstanding Achievement by Ontario Public Servants.



Title Sponsor

5

THOUSAND DOLLARS

$5,000 — Title Sponsorship

Recognition as the title sponsor for the conference on all promotional materials

Prominent recognition on the registration package (distribution 100)

Prominent recognition in the abstract and workshop booklets (distribution 100+)

Corporate logo prominently displayed at the event

Corporate logo on the invitation

Recognition on the Waypoint Donor Wall

Mention from the podium and logo at the podium

Recognition on Waypoint's website and social media pages

Prominent company name or logo in all pre- and post-event media releases, advertisements, internal and external newsletters

Recognition in the Waypoint Annual Report

Opportunity to bring promotional items for distribution

**Benefit availability is dependent on timing of receipt of sponsorship support.*

Gold Sponsor

3

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$3,000 — Gold Sponsorship

Prominent recognition in the registration package (distribution 100)

Prominent recognition in the abstract and workshop booklets (distribution 100+)

Corporate logo prominently displayed at the event

Recognition on the Waypoint Donor Wall

Mention from the podium

Recognition on Waypoint's website and social media pages

Prominent company name or logo in all pre- and post-event media releases, advertisements, internal and external newsletters

Recognition in the Waypoint Annual Report

Opportunity to bring promotional items for distribution

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Silver Sponsor

1

THOUSAND DOLLARS

$1,000 — Silver Sponsorship

Recognition in the abstract and workshop booklets (distribution 100+)

Corporate logo prominently displayed at the event

Mention from the podium

Recognition on Waypoint's website and social media pages

Prominent company name or logo in all pre- and post-event media releases, advertisements, internal and external newsletters

Opportunity to bring promotional items for distribution

**Benefit availability is dependent on timing of receipt of sponsorship support.*

Bronze Sponsor

500

DOLLARS

$500 — Bronze Sponsorship

Recognition in the abstract and workshop booklets (distribution 100+)

Mention from the podium

Opportunity to bring promotional items for distribution

**Benefit availability is dependent on timing of receipt of sponsorship support.*

Booth Sponsors

275

DOLLARS/DAY

$275/day — Corporate Booth

Corporate logo displayed at exhibitor booth

Opportunity to bring promotional items for distribution

Promotional booth prominently displayed at the conference

Rate includes conference admission for one representative. Additional attendees may be added at a cost of $50/day.

150

DOLLARS/DAY

$150/day — Not-for-Profit Booth

Corporate logo displayed at exhibitor booth

Opportunity to bring promotional items for distribution

Promotional booth prominently displayed at the conference

Rate includes conference admission for one representative. Additional attendees may be added at a cost of $50/day.

**Benefit availability is dependent on timing of receipt of sponsorship support.*

Thank you for making

Good Things Happen Here

For more information about sponsorship opportunities, Waypoint's fundraising activities or about our hospital, please contact Holly Archer.

Holly Archer

Senior Development Officer - Major Gifts

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Waypoint

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CENTRE *de* SOINS *de* SANTÉ MENTALE

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