

Waypoint Centre for Mental Health Care presents

momentum

RESEARCH REALIZED

Conference Sponsorship Package



BARRIE, ON
MAY 14-16, 2018

Waypoint Research Institute's 6th Annual Mental Health Conference

Conference Sponsors

	Lead Sponsors \$10,000	Gold Sponsors \$5,000	Silver Sponsors \$3,000	Bronze Sponsors \$1,000
Recognition as the title sponsor on all promotional materials	✓			
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Corporate logo prominently displayed at the event	✓	✓	✓	
Mention from the podium	✓	✓	✓	✓
Logo displayed at the podium	✓			
Recognition on Waypoint's website and social media pages	✓	✓	✓	✓
Company name in media releases, advertisements, internal and external newsletters	✓	✓	✓	
Recognition in the Waypoint Annual Report	✓	✓		
Opportunity to bring promotional items for distribution	✓	✓	✓	✓
Promotional booth prominently displayed at the conference	✓	✓	✓	✓

*Sponsorship rates include conference admission for one representative.
Additional attendees may be added at a cost of \$75/day.*

Additional Sponsorship Options



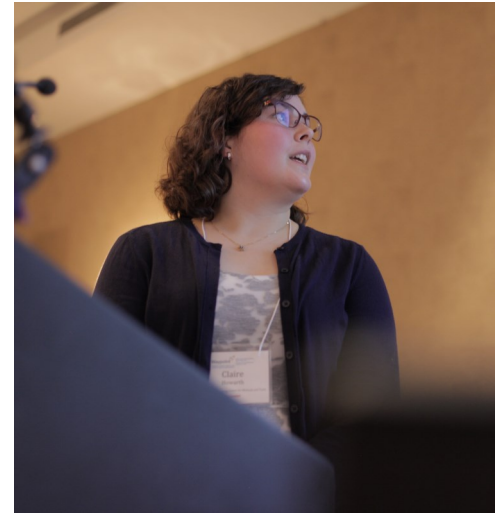
NETWORKING EVENT
\$1,500

An evening designed to encourage collaboration, as attendees dedicated to shaping the future of mental health treatment and care build new relationships.



PLENARY SPEAKER SPONSOR
\$1,000

Enhance the experience of those in attendance and build new opportunities for growth by sponsoring a plenary speaker.



STUDENT PRESENTER SPONSOR
\$250

Support a student in their academic pursuits by sponsoring a student to present their research findings at the conference.



STUDENT PRIZES
\$100-\$200

Help us celebrate the success of student participants.
1st Prize—\$200
2nd Prize—\$150
3rd Prize—\$100



TRAVEL BURSARIES
\$150

Academic events are an essential and at times costly pursuits for graduate students, help increase the accessibility of these events by sponsoring a travel bursary.



DOOR PRIZES

The Momentum Conference encourages collaboration, innovation, and comradery. Help us make this event impactful but also a great time for those in attendance.

Momentum: Research Realized Conference

About Waypoint and the Waypoint Research Institute

Waypoint Centre for Mental Health Care is a specialized mental health hospital located on the shores of Georgian Bay in Penetanguishene ON. Waypoint is formally affiliated with the University of Toronto, one of the top research universities in the world, and is committed to providing excellence in mental health care that is rooted in the very best scientific evidence.

The Waypoint Research Institute (WRI) is a key piece of the Research & Academics Division at Waypoint. WRI provides researchers with protected time to conduct research, covering the mental health in populations such as adults, seniors, youth, in-patient, out-patient, forensics, addictions, and rehabilitation. WRI supports important research through strategic leadership and moves research-into-action through many activities including our annual conferences on Implementing Evidence-Based Practices in Mental Health & Addictions.

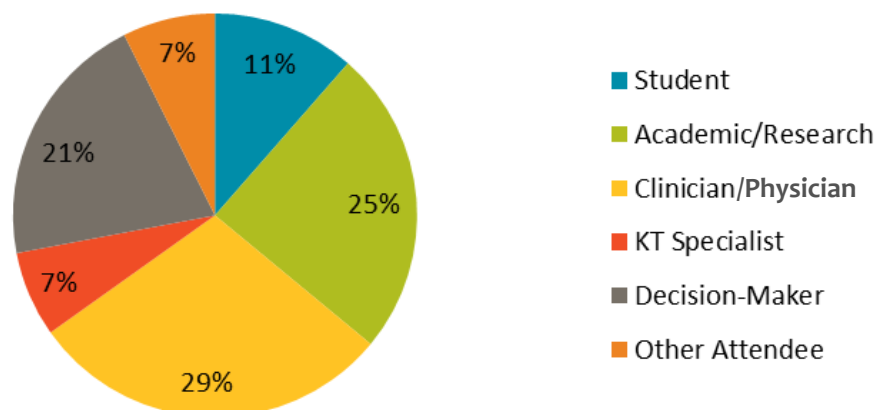
Waypoint is a regional mental health and addictions hospital serving Simcoe County, Muskoka, and portions of Parry Sound and Dufferin County. The hospital also serves patients from across Ontario through dedicated high-secure provincial forensic mental health programs. As the only hospital with high-secure forensic mental health units, we offer unique research and mentorship opportunities. Our research team has developed several collaborations with our cognate psychiatric hospitals and through academic university partnerships. We have a long and illustrious history in research, which we invite you to explore at: http://www.waypointcentre.ca/research_academics/research_history.

Conference Attendees

Our conference attracts attendees from a wide diversity of professions, including, but not limited to: healthcare workers, physicians, researchers, professors, policy makers, hospital leaders, and students.

Conference attendees are primarily from Ontario, with a cross-section represented from across Canada and internationally.

ATTENDEES



Momentum: Research Realized Conference

Goals & Objectives

Momentum: Research Realized – the Waypoint Research Institute’s sixth annual conference seeks answers to some difficult questions.

- How do we mobilize research findings to make real impact?
- How do we establish effective collaborations and partnerships?
- How do we use research and technology to improve employee wellness, and public health?
- How do we use research and technology to promote better care for underserved populations (e.g., First Nations, women, LGBT, elderly, students, children, immigrants, refugees, rural and remote communities)?

These “wicked problems” are not unsolvable, and this conference attempts to create avenues or bridges to address needs and gaps through collaboration, development and innovation.

Topics

We welcome abstracts describing research in mental health and addictions that supports evidence-based practices and decision-making in any of the following areas:

Collaborations & Partnerships
Strategic Communications
Health Promotion

Knowledge Mobilization or Translation
Implementation Science
Emerging & Inspiring Research

We welcome submissions with a focus on any population, or type of service delivery. Specific themes might include:

Health
Student Mental Health
Aging Populations
Underserved Populations
Access to Care
Child, Youth & Young Adult Mental

Complex & Chronic Mental Illness
Addictions & Concurrent Disorders
Culture, Gender & Sexuality
Promoting Safety & Preventing Violence
Employee Wellness



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For registration or exhibitor booths inquiries contact:

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6th Annual Mental Health Conference
Momentum: Research Realized
May 14-16, 2018
Holiday Inn Hotel & Conference Centre
Barrie, Ontario



<https://goo.gl/ytSzRQ>
researchevents@waypointcentre.ca



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