

An Evening of Shine the Light

NOVEMBER 21, 2025

FEATURING

POOR KATZ



SPONSORSHIP OPPORTUNITIES

For more information or to confirm your support, please contact Shelly Price at sprice@waypointcentre.ca or 705.433-4249



HELP SHINE A LIGHT ON MENTAL HEALTH, ADDICTION AND GERIATRIC CARE

Every year, 1 in 5 Canadians faces the overwhelming reality of mental illness or addiction.

And yet, for many, care remains out of reach—delayed by stigma, distance, or lack of resources.

At Waypoint Centre for Mental Health Care, we believe no one should face that struggle alone.

Last year alone, Waypoint supported more than 12,800 people through over 71,350 visits, both virtually and in person. Waypoint is a vital lifeline for individuals and families navigating complex mental health and addiction challenges. From youth in crisis to older adults experiencing dementia, Waypoint offers compassionate, expert care—supported by cutting-edge research that's changing lives today and shaping a better tomorrow.

Your support for An Evening to Shine the Light directly fuels this mission.

By giving generously, you're helping to:

- Create welcoming, therapeutic spaces that promote dignity, calm, and healing for patients on their recovery journey
 - Enhance access to innovative therapies, advanced technologies, and evidence-based treatments that improve outcomes
- Support upgrades to patient care environments, making them safer,
 more comfortable, and better equipped for compassionate, person-centred care
- Fund essential resources that reduce isolation, support mental wellness, and help individuals rebuild their lives with confidence and hope

Together, we can shine a light on hope, healing, and health—for everyone at every stage of life.



Strings that Shine

WITH PETER KATZ

Peter Katz, a Juno Award- and Canadian Screen Awardnominated singer-songwriter, has been hailed as "a thunderbolt for the soul" by many of his fans and speaking clients. Fluently bilingual in English and French, he is a master at creating experiential environments that inspire connection and foster a shared vision where one may have not existed before. His "conversational choreographies" are designed with the purpose of encouraging employees to harness a renewed energy to the importance of their work that ties more deeply to their own values. He frames much of his keynotes around his devotion to service, using it as a springboard to convey an underlying message that trusting in process will lead to amazing outcomes. Katz has cultivated a unique perspective on what it means to be truly connected to your work and clients over his 15-year career touring and speaking globally. He has crafted stories and strategies that are rising above the noise and truly helping leaders and employees at every level create new opportunities for connection and elevation.

A four-time TEDx fellow, Katz has delivered highly customized "keynote concerts" to numerous companies and organizations across various industries, including Bell, Johnson & Johnson, Xerox, Royal Lepage, American Express, Sick Kids Hospital, Sun Life, Mars, Trillium Health, and Royal Bank. His in-person events have been praised as "transformational," and he is recognized as a pioneer in creating highly engaging virtual experiences. Katz has performed for over 150,000 people virtually from his state-of-the-art broadcast studio, including being invited to address the House of Commons of Canada.

As an acclaimed musician, Katz is beloved in his home country of Canada and has inspired many with his songs. CBC radio host Tom Power has praised his music as "one of the most heartfelt, beautiful, and vulnerable records of the year, an astonishing record." Katz's music has been streamed over 30 million times, and his music videos have over 26 million views on YouTube, with his cover of Beyonce's "Halo" garnering over 20 million views alone. His music is regularly featured in films and on television, including CBC Television's 2016 Rio Olympics/Paralympics coverage.





an evening to shine the light

\$25,000







Recognition as LEAD SPONSOR

end

- 10 Dinner and Cocktail Reception tickets for you and your guests
- Opportunity to host company leaders and valued customers for an evening of entertainment and impact tories
- Recognition on potters di tribited lo ally and in evening programme
- nextly displayed on creer during the evening
- ebsit (Matured on hame bage, News & Events feature, and Fundraising Event
- Prominent Cognition re and post media releases, advertisements, and in newsletter
- e on-sage remarkation TD representatives (up to 3 min.)
- back cover of the programme Full-page plourad on the
- Recognition in the and postevent unails to stakeholders
 Recognition of Way birt and Cultural Centre electronic signs
 Prominent logo recognition on Step and Repeat
- Logo recognition on your table sign
- Photo of TD representatives of stage that evening
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report







\$20,000

- Recognition as DINNER SPONSOR
- 8 Dinner and Cocktail Reception tickets for you and your guests
- Opportunity to host company leaders and valued customers for an evening of entertainment and impactful stories
- Recognition on posters distributed locally and in evening programme
- · Logo prominently displayed on screen during the evening
- Waypoint website (Featured on home page, News & Events feature, and Fundraising Event Page)
- Prominent recognition on pre and post media releases, advertisements, and in newsletter
- Option for logo to be included in custom prepared dessert
- Opportunity for video remarks from company representative (up to 1 min. video to be provided by sponsor)
- Half-page colour ad in programme
- Recognition in pre and post event emails to stakeholders
- Prominent logo recognition on Step and Repeat
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report



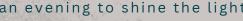






SPONSOR

- Recognition as the PRE-EVENT SPONSOR
- · 6 Dinner and Cocktail Reception tickets for you and your guests
- · Opportunity to host company leaders and valued customers for an evening of entertainment and impactful stories
- tributed locally and in Recognition on posters/ evening programme
- Logo prominent, y disp ayet on screen during the evening
- web. ita Featured on bome page, News & ind Fundraising Event Page)
- rominent tecognition on pre anchoost media ts, and ir semer
- Opportuji ty for video r marka representative up it I min. video to be vivovided by sponsor)
- Logo on custon printed papk
- Prominent recognition on pre and post media releases, advertisements, and in newsletter
- Half-page colour d in programme
- Logo recognition on Step and Repeat
- Recognition in pre and post event emails to stakeholders
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report



\$15,000











an evening to shine the light



\$15,000

- Recognition as a DIAMOND SPO SON
- ckets for you and your guests ? 6 Dinner and Cocktail Reception
- Opportunity to host company leaders and valued customers for an evening of entertainment and molectful storie
- Logo promin
- ly displayed on screen during the evening e (Feature, and Fundraising Event (age)
- Prominent recognition on preland polytodia releases, advertisements, and in newsletter
- repute from tompany representative (up to 1 min. video to be • Opportunity provided by spons
- Prominent logo recognition
- Recognition in pre and post event emails to stakeholders
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report



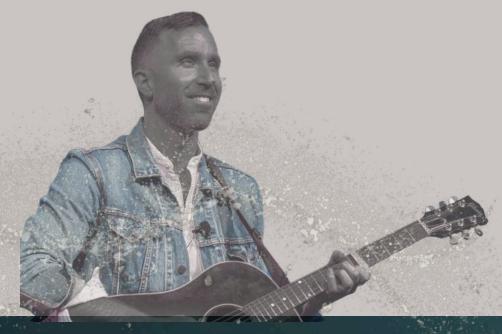




Energinmen SPONSOR

\$10,000

- Recognition as ENTERTAINMENT SPONSOR
- 4 Dinner and Cocktail Reception tickets for you and your guests
- Opportunity to host company leaders and valued customers for an evening of entertainment and impactful stories
- Private meet and greet with Peter Kratz following his performance
- Logo prominently displayed on screen during the evening
- Waypoint website (Featured on home page, News & Events feature, and Fundraising Event Page)
- Prominent recognition on pre and post media releases, advertisements, and in newsletter
- Prominent logo recognition on Step and Repeat
- Recognition in pre and post event emails to stakeholders
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report





Plalinum SPONSOR

\$10,000

2 of 2

Recognition as a PLATINUM SPONSOR

- 4 Dinner and Cocktail reception tickets for you and Turguetts
 Opportunity to host company leaders and valued customers for an evening of antortainment and in the company leaders. of entertainment and impactful stories
- Logo prominently displayed on the during the evening Waypoint website (Feature) on home page News & Events feature, and Fundraising Event Page Sold Forming Event Page Sold Fo Fundraising Event Page

ndingews tten S

- ominent logo recognition on Step and Repeat
- Recognition in pre and post event emails to stakeholders
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report









\$5,000

8 of 8

- Recognition as a GOLD WARL
- 8 Dinner and Cocktail Reception gets or you and your guests
- entertainment and impactful trongs of Recognition on natural alice of the standard alice • Opportunity to host company leaders ar
- Recognition on pasters disprible red socal
- Logo displayed of screen during the
- Waypoint website (Featured of home pace) News & Events feature, and Fundraising of Page) and social media
- Recognition in the Annual Report to the Community publication
 Acknowledgement on Wayyoin Digital Bush Wall
- You will receive a quatom to





\$3,000

- Recognition as a COAT CHECK SPONSOR
- 2 Dinner and Cocktail Reception tickets for you and your guests
- Recognition on posters distributed locally and in evening programme
- Waypoint website (Featured on home page, News & Events feature, and Fundraising Event Page) and social media
- Logo prominently displayed at Coat Check
- Logo displayed on screen at the event
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report



GUES GIGGES SPONSOR

\$3,000

1 of 1



- Recognition as a GUEST GIFT SPONSOR
- 2 Dinner and Cocktail Reception thekets for you and your guests
- Recognition on posters distributed locally and in a rening programme
- Waypoint website (Featured on home page, News & Events feature, and Fundraising Event Page, and social media
- Logo prominently displayed on guest gift (gift to be provided by sponsor or sourced by Wayppint team
- Logo displayed on screen at the event
- Recognition the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report

MOO BOOK SPONSOR

\$3,000

- Recognition as PHOTO BOOTH SPONSOR
- 2 Dinner and Cocktail Reception tickets for you and your guests
- Recognition on posters distributed locally and inchening programme
- Recognition at the photo pooth ocation
- Recognition on Waypoint website, and social media
- Logo displayed on screen at the went
- Recognition in the Annal Report to the Community publication
- Acknowledgement of Waypoin soldigital Donor Wall
- You will the Ne a customized post event impact report

\$3,000

1 of 1

- Recognition as PROGRAMME SPONSOR
- 2 Dinner and Cocktail Reception tickets for you and your guests
- Recognition on posters dist to ded o ally and in evening programme
- Waypoint website (Featured on Tome page, News ts feature, and Fundraising Event Page) and social media
- One full-page ad on the ing de back cover of the programme
- Logo displayed on screen at the
- Recognition in the Annual Report to the Community publication
 Acknowledge to Waypoint's Digital Donor Wall
- You will receive a customized post event impact report



\$3,000

1 of 1

Recognition as AUCTION SPONSOR

2 Dinner and Cocktail Reception tickets for

Recognition on posters distributed le

- Waypoint website (Featured on home ature, and Fundraising Event Page) and social media
- Logo recognition on virtual auction platf
- Logo displayed on screen at the event
- Recognition in the Annual Port to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report



Give Hope Matching Gift SPONSOR

\$5,000-\$10,000

1 of 1

- Recognition as a GIVE HOPE MATCHING OFT CHALLENGE SPONSOR
- 2 Dinner and Cocktail Reception tickets for paul and your guests
- Recognition on posters distributed locally and in the evening programme
- Recognition from stage during matching challenge
- Logo displayed on screen the event
- Recognition on Waypoint websitt (Faatured on home page, News & Events feature) and fundraising Eyen Wage) and social media posts
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact repo

Performance SPONSOR

\$2,500

- 10 balcony tickets and special Cocktail Reception for you and your guests to attend the performance
- Recognition on posters distributed locally and in evening programme
- Waypoint website (Featured on home page, News & Events feature, and Fundraising Event Page) and social media
- Logo displayed on screen at the event
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report





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\$2,500 5 of 5

- 2 Dinner and Cocktail Reception lickets for you and your guests
- equocally and in evening · Recognition on posters dis programme, MV
- Redognition of Wayndar website fundalsing website, and social media
- Logo displayed on screen at the event
- Recognition in the Annual Report (Sthe Community publication)
 Acknowledgement on Wayn are s Digital Donor Wall
 You will receive a custoffized post event impact report

- Recognition on posters programmed Wand in evening
- sing website, and social media
- Logo displayed on screen at the event
- Recognition in the Minual Reports the Community publication
- Acknowledgement on Wall
- You will receive a customized post event impact report

\$1,500



