



TD BANK PROUDLY PRESENTS
WAYPOINT'S ANNUAL

An Evening To Shine the Light

NOVEMBER 21, 2025

FEATURING

Peter

KATZ



SPONSORSHIP OPPORTUNITIES

For more information or to confirm your support, please contact
Shelly Price at sprice@waypointcentre.ca or 705.433-4249



HELP SHINE A LIGHT ON MENTAL HEALTH, ADDICTION AND GERIATRIC CARE

Every year, 1 in 5 Canadians faces the overwhelming reality of mental illness or addiction. And yet, for many, care remains out of reach—delayed by stigma, distance, or lack of resources.

At Waypoint Centre for Mental Health Care, we believe no one should face that struggle alone.

Last year alone, Waypoint supported more than 12,800 people through over 71,350 visits, both virtually and in person. Waypoint is a vital lifeline for individuals and families navigating complex mental health and addiction challenges. From youth in crisis to older adults experiencing dementia, Waypoint offers compassionate, expert care—supported by cutting-edge research that's changing lives today and shaping a better tomorrow.

Your support for An Evening to Shine the Light directly fuels this mission.

By giving generously, you're helping to:

- Create welcoming, therapeutic spaces that promote dignity, calm, and healing for patients on their recovery journey
- Enhance access to innovative therapies, advanced technologies, and evidence-based treatments that improve outcomes
- Support upgrades to patient care environments, making them safer, more comfortable, and better equipped for compassionate, person-centred care
- Fund essential resources that reduce isolation, support mental wellness, and help individuals rebuild their lives with confidence and hope

Together, we can shine a light on hope, healing, and health—for everyone at every stage of life.

Benefit availability is contingent on timing of confirmation of sponsorship support.

Charitable Registration No. 838367027RR0001



Strings That Shine

WITH PETER KATZ

Peter Katz, a Juno Award- and Canadian Screen Award-nominated singer-songwriter, has been hailed as "a thunderbolt for the soul" by many of his fans and speaking clients. Fluently bilingual in English and French, he is a master at creating experiential environments that inspire connection and foster a shared vision where one may have not existed before. His "conversational choreographies" are designed with the purpose of encouraging employees to harness a renewed energy to the importance of their work that ties more deeply to their own values. He frames much of his keynotes around his devotion to service, using it as a springboard to convey an underlying message that trusting in process will lead to amazing outcomes. Katz has cultivated a unique perspective on what it means to be truly connected to your work and clients over his 15-year career touring and speaking globally. He has crafted stories and strategies that are rising above the noise and truly helping leaders and employees at every level create new opportunities for connection and elevation.

A four-time TEDx fellow, Katz has delivered highly customized "keynote concerts" to numerous companies and organizations across various industries, including Bell, Johnson & Johnson, Xerox, Royal LePage, American Express, Sick Kids Hospital, Sun Life, Mars, Trillium Health, and Royal Bank. His in-person events have been praised as "transformational," and he is recognized as a pioneer in creating highly engaging virtual experiences. Katz has performed for over 150,000 people virtually from his state-of-the-art broadcast studio, including being invited to address the House of Commons of Canada.

As an acclaimed musician, Katz is beloved in his home country of Canada and has inspired many with his songs. CBC radio host Tom Power has praised his music as "one of the most heartfelt, beautiful, and vulnerable records of the year, an astonishing record." Katz's music has been streamed over 30 million times, and his music videos have over 26 million views on YouTube, with his cover of Beyoncé's "Halo" garnering over 20 million views alone. His music is regularly featured in films and on television, including CBC Television's 2016 Rio Olympics/Paralympics coverage.



an evening to shine the light
\$25,000
1 of 1



Lead

SPONSOR

- Recognition as LEAD SPONSOR
- 10 Dinner and Cocktail Reception tickets for you and your guests
- Opportunity to host company leaders and valued customers for an evening of entertainment and impactful stories
- Recognition on posters distributed locally and in evening programme
- Logo prominently displayed on screen during the evening
- Waypoint website (Featured on homepage, News & Events feature, and Fundraising Event Page)
- Prominent recognition in pre and post media releases, advertisements, and in newsletter
- Opportunity for live on-stage remarks from TD representatives (up to 3 min.)
- Full-page colour ad on the back cover of the programme
- Recognition in pre and post event emails to stakeholders
- Recognition on Waypoint and Midland Cultural Centre electronic signs
- Prominent logo recognition on Step and Repeat
- Logo recognition on your table sign
- Photo of TD representatives on stage that evening
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report

Thank you



an evening to shine the light

Dinner SPONSOR

\$20,000

1 of 1

- Recognition as DINNER SPONSOR
- 8 Dinner and Cocktail Reception tickets for you and your guests
- Opportunity to host company leaders and valued customers for an evening of entertainment and impactful stories
- Recognition on posters distributed locally and in evening programme
- Logo prominently displayed on screen during the evening
- Waypoint website (Featured on home page, News & Events feature, and Fundraising Event Page)
- Prominent recognition on pre and post media releases, advertisements, and in newsletter
- Option for logo to be included in custom prepared dessert
- Opportunity for video remarks from company representative (up to 1 min. video to be provided by sponsor)
- Half-page colour ad in programme
- Recognition in pre and post event emails to stakeholders
- Prominent logo recognition on Step and Repeat
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report



an evening to shine the light

Pre-Event SPONSOR

\$15,000

1 of 1

- Recognition as the PRE-EVENT SPONSOR
- 6 Dinner and Cocktail Reception tickets for you and your guests
- Opportunity to host company leaders and valued customers for an evening of entertainment and impactful stories
- Recognition on posters distributed locally and in evening programme
- Logo prominently displayed on screen during the evening
- Waypoint website (Featured on home page, News & Events feature, and Fundraising Event Page)
- Prominent recognition on pre and post media releases, advertisements, and in newsletter
- Opportunity for video remarks from company representative (up to 1 min. video to be provided by sponsor)
- Logo on custom printed napkins
- Prominent recognition on pre and post media releases, advertisements, and in newsletter
- Half-page colour ad in programme
- Logo recognition on Step and Repeat
- Recognition in pre and post event emails to stakeholders
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
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1 of 1



Diamond

SPONSOR

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\$15,000

2 of 2

- Recognition as a DIAMOND SPONSOR
- 6 Dinner and Cocktail Reception tickets for you and your guests
- Opportunity to host company leaders and valued customers for an evening of entertainment and impactful stories
- Logo prominently displayed on screen during the evening
- Waypoint website (Featured on home page, News & Events feature, and Fundraising Event Page)
- Prominent recognition on pre and post media releases, advertisements, and in newsletter
- Opportunity for video remarks from company representative (up to 1 min. video to be provided by sponsor)
- Prominent logo recognition on Sign and Repeat
- Recognition in pre and post event emails to stakeholders
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report



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Entertainment

\$10,000

1 of 1

S P O N S O R

- Recognition as ENTERTAINMENT SPONSOR
- 4 Dinner and Cocktail Reception tickets for you and your guests
- Opportunity to host company leaders and valued customers for an evening of entertainment and impactful stories
- Private meet and greet with Peter Kratz following his performance
- Logo prominently displayed on screen during the evening
- Waypoint website (Featured on home page, News & Events feature, and Fundraising Event Page)
- Prominent recognition on pre and post media releases, advertisements, and in newsletter
- Prominent logo recognition on Step and Repeat
- Recognition in pre and post event emails to stakeholders
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
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Benefit availability is contingent on timing of confirmation of sponsorship support.

Charitable Registration No. 838367027RR0001



Platinum

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SPONSOR

\$10,000

2 of 2

- Recognition as a PLATINUM SPONSOR
- 4 Dinner and Cocktail reception tickets for you and your guests
- Opportunity to host company leaders and valued customers for an evening of entertainment and impactful stories
- Logo prominently displayed on screen during the evening
- Waypoint website (Featured on home page, News & Events feature, and Fundraising Event Page)
- Prominent recognition on pre and post media releases, advertisements, and newsletter
- Prominent logo recognition on Step and Repeat
- Recognition in pre and post event emails to stakeholders
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report



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Charitable Registration No. 838367027RR0001



Gold Table

\$5,000

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SPONSOR

- Recognition as a GOLD TABLE SPONSOR
- 8 Dinner and Cocktail Reception tickets for you and your guests
- Opportunity to host company leaders and valued customers for an evening of entertainment and impactful stories
- Recognition on posters distributed locally and in evening programme
- Logo displayed on screen during the evening
- Waypoint website (Featured on home page, News & Events feature, and Fundraising Event Page) and social media
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report



\$3,000

1 of 1

SPONSOR

- Recognition as a COAT CHECK SPONSOR
- 2 Dinner and Cocktail Reception tickets for you and your guests
- Recognition on posters distributed locally and in evening programme
- Waypoint website (Featured on home page, News & Events feature, and Fundraising Event Page) and social media
- Logo prominently displayed at Coat Check
- Logo displayed on screen at the event
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report



Guest Gift

\$3,000

1 of 1

SPONSOR

- Recognition as a GUEST GIFT SPONSOR
- 2 Dinner and Cocktail Reception tickets for you and your guests
- Recognition on posters distributed locally and in evening programme
- Waypoint website (Featured on home page, News & Events feature, and Fundraising Event Page) and social media
- Logo prominently displayed on guest gift (gift to be provided by sponsor or sourced by Waypoint team)
- Logo displayed on screen at the event
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report



Photo Booth

\$3,000

1 of 1

SPONSOR

- Recognition as PHOTO BOOTH SPONSOR
- 2 Dinner and Cocktail Reception tickets for you and your guests
- Recognition on posters distributed locally and in evening programme
- Recognition at the photo booth location
- Recognition on Waypoint website, fundraising website, and social media
- Logo displayed on screen at the event
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report



Programme

SPONSOR

\$3,000

1 of 1

- Recognition as PROGRAMME SPONSOR
- 2 Dinner and Cocktail Reception tickets for you and your guests
- Recognition on posters distributed locally and in evening programme
- Waypoint website (Featured on home page, News & Events feature, and Fundraising Event Page) and social media
- One full-page ad on the inside back cover of the programme
- Logo displayed on screen at the event
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report

Auction

SPONSOR

\$3,000

1 of 1

- Recognition as AUCTION SPONSOR
- 2 Dinner and Cocktail Reception tickets for you and your guests
- Recognition on posters distributed locally and in evening programme
- Waypoint website (Featured on home page, News & Events feature, and Fundraising Event Page) and social media
- Logo recognition on virtual auction platform
- Logo displayed on screen at the event
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report



Give Hope Matching Gift

SPONSOR

\$5,000-\$10,000

1 of 1

- Recognition as a GIVE HOPE MATCHING GIFT CHALLENGE SPONSOR
- 2 Dinner and Cocktail Reception tickets for you and your guests
- Recognition on posters distributed locally and in the evening programme
- Recognition from stage during matching challenge
- Logo displayed on screen at the event
- Recognition on Waypoint website (Featured on home page, News & Events feature, and Fundraising Event Page) and social media posts
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact repo

Performance

SPONSOR

\$2,500

2 of 2

- 10 balcony tickets and special Cocktail Reception for you and your guests to attend the performance
- Recognition on posters distributed locally and in evening programme
- Waypoint website (Featured on home page, News & Events feature, and Fundraising Event Page) and social media
- Logo displayed on screen at the event
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report



an evening to shine the light

Silver

\$2,500

5 of 5

SPONSOR

- 2 Dinner and Cocktail Reception tickets for you and your guests
- Recognition on posters distributed locally and in evening programme
- Recognition on Waypoint website, fundraising website, and social media
- Logo displayed on screen at the event
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report

Bronze

\$1,500

5 of 5

SPONSOR

- Recognition on posters distributed locally and in evening programme
- Recognition on Waypoint website, fundraising website, and social media
- Logo displayed on screen at the event
- Recognition in the Annual Report to the Community publication
- Acknowledgement on Waypoint's Digital Donor Wall
- You will receive a customized post event impact report

