



Waypoint Centre for Mental Health Care

Mental Health in Motion

Saturday June 6, 2026

Supporting
Community Mental
Health Programs

SPONSORSHIP PACKAGE

About Mental Health in Motion

Mental Health in Motion is back and we can't wait!

For 10 years, Mental Health in Motion has united our community in support of mental health and addiction care. Together, we've raised over \$175,000, helping more people access life-changing treatment and support.

This event also helps spark important conversations, reduce stigma, and highlight the many programs and services available through Waypoint and local partners — because no one should have to face mental health challenges alone.

Saturday June 6th, 2026
5K | 10K Run, Walk, Bike

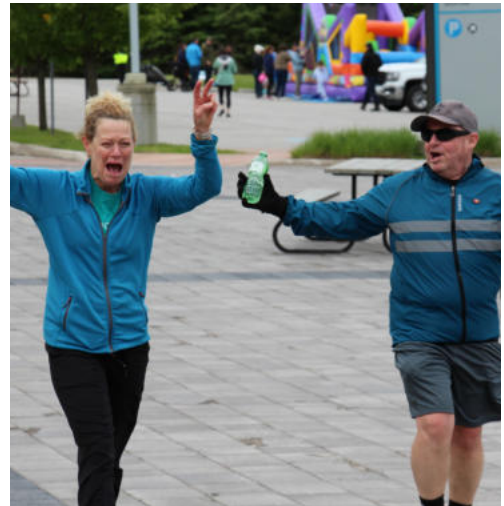
Waypoint | 500 Church Street, Penetanguishene

Participants receive

- Bib and fundraising toolkit
- Access to all activities

Family Fun & Activities

- Dunk Tank featuring community leaders, local celebrities, and Waypoint staff
- Face painting
- Inflatable games
- Craft stations
- Storytime and mindfulness activities
- Yoga and stretch sessions
- Guided breathing and grounding exercises
- Quiet space for reflection
- Community Partner & Resource Booths



Participants are encouraged to raise funds by collecting pledges to run, walk or bike. Supporters can also take part in their own way by choosing a favourite outdoor activity and fundraising with family, friends, and neighbours.

For event or sponsorship information, contact Shelly Price at sprice@waypointcentre.ca or 705-433-4249.

Why sponsor Mental Health in Motion?

Your business can be part of an engaging community event that brings together participants of all ages and demonstrates your commitment to a cause that matters: Sponsorship offers the opportunity to:

- Showcase your brand and highlight your commitment to community investment.
- Support mental health care and access to treatment for those who need it most.
- Connect with community partners who provide mental health and addiction supports for your employees, customers, and families.
- Stand tall by demonstrating the importance of mental wellness and community well-being.

Lead Sponsor

\$5,000

- Recognition as exclusive Lead Sponsor
- Logo displayed prominently on posters
- Logo displayed on Waypoint website
- Welcome remarks at event
- Recognition on Waypoint's social media
- Priority booth location
- Listing in media release and e-newsletter
- Logo on email blasts, including post-event thank you message
- Logo on registration webpage
- Recognition in Annual Report and on Waypoint Donor Wall
- Impact Report post event

Event Sponsor

\$3,000

- Recognition as an Event Sponsor
- Logo displayed prominently on posters
- Logo displayed on Waypoint website
- Recognition on Waypoint's social media
- Priority booth location
- Listing in media release and e-newsletter
- Logo on email blasts, including post-event thank you message
- Logo on registration webpage
- Recognition in Annual Report and on Waypoint Donor Wall
- Impact Report post event



3 Year Sponsorship Opportunity

Make your impact go further with a three-year sponsorship commitment. Multi-year sponsors receive year-round recognition through Waypoint's social media channels, increasing your visibility.

Yes! I would like to commit to a three year sponsorship in support of Waypoint.

Contact Shelly Price for event and sponsorship information:

sprice@waypointcentre.ca

705-433-4249

waypointcentre.ca

Charitable Registration

No. 8383 67027 RR0001

Mindfulness Sponsors \$2,500

- Logo displayed on posters
- Logo displayed on Waypoint website
- Recognition on Waypoint's social media
- Listing in media release and e-newsletter
- Logo on email blasts, including post-event thank you message
- Logo on registration webpage
- Recognition in Annual Report and Waypoint Donor Wall
- Impact Report post event

Wellbeing Sponsors \$1,000

- Logo displayed on posters
- Logo displayed on Waypoint website
- Recognition on Waypoint's social media
- Listing in media release and e-newsletter
- Recognition in Annual Report and on Waypoint Donor Wall
- Impact Report post event

THANK YOU!

Accent Building Supplies

Compu-SOLVE

LabX

Egress Systems of Canada

Wellness Sponsors \$500

- Logo displayed on posters
- Logo displayed on Waypoint website
- Recognition on Waypoint's social media
- Listing in media release and e-newsletter
- Impact Report post event

THANK YOU!

Accent Building Supplies

Canandian Trie MIDLAND

Gilkon Construction

BRX Mortgages - Jess Dusome

Adam Chambers



Kids Zone Sponsor

\$1,500

- Recognition at the 3-in-1 Velcro Soccer Kick
- Recognition at the Fun House Obstacle Course
- Logo displayed on posters
- Logo displayed on Waypoint website
- Recognition on Waypoint's social media
- Listing in media release and in e-newsletter
- Impact Report post event

Dunktank Sponsor

\$1,500

- Recognition at the Dunk Tank
- Logo displayed on posters
- Logo displayed on Waypoint website
- Recognition on Waypoint's social media
- Listing in media release and in e-newsletter
- Impact Report post event



Help Us Reach Our Goal

\$30,000 for Community Mental Health Programs

Every dollar raised through Mental Health in Motion supports Waypoint's Community Mental Health Programs, helping people in our region access the care, education, and support they need.

Your support strengthens programs that serve:

Child, Youth & Family Mental Health - *The Facts and Why It Matters*

Mental health in childhood and adolescence shapes lifelong well-being. Healthy emotional development supports learning, relationships, resilience, and future success — yet challenges are both common and increasingly urgent.

- 20% of Canadian children and youth will experience a mental health disorder at some point in their lives.
- 70% of mental illnesses begin before the age of 18, making early support and intervention critical.

Children, teens, and families in our community are part of these national patterns. Without strong programs — including school-based support, community services, and family-focused care — too many young people struggle silently, and challenges can escalate into adulthood.

Your support for Mental Health in Motion helps close gaps in services, reduce stigma, and ensure more children, youth, and families get the care they need — when and where they need it most.



MHiM
Mental Health in Motion

2SLGBTQIA+ Mental Health *The Reality and the Need*

People who identify as Two-Spirit, lesbian, gay, bisexual, transgender, queer, intersex, asexual, or otherwise gender- and sexually-diverse (2SLGBTQIA+) experience mental health challenges at significantly higher rates than their cisgender, heterosexual peers. These differences are strongly linked to stigma, discrimination, social exclusion, and barriers to supportive care.

- Nearly 3 in 10 2SLGBTQ+ adults in Canada report their overall mental health as fair or poor, compared with fewer than 1 in 10 non-2SLGBTQ+ adults.
- Among 2SLGBTQ+ youth aged 15–24, 56% met criteria for a mental health or substance use disorder in the past year (compared to 29%).
- 25% of 2SLGBTQ+ youth reported suicidal thoughts in the past year, compared with about 5% of heterosexual, cisgender youth.

Your support helps strengthen services that are affirming and accessible, supporting stigma reduction, access to care, and community empowerment so every person can thrive with dignity and respect.





Indigenous Mental Health - Understanding the Need

Indigenous mental health reflects both profound resilience and deeply rooted challenges shaped by history, systemic inequities, and ongoing social determinants of health. Supporting Indigenous mental health services is essential to closing gaps in care, fostering healing, and promoting wellness in communities.

- In 2017, less than half (48.9%) of Indigenous youth reported their mental health as "excellent" or "very good."
- Among Indigenous youth aged 15–24, nearly one in five had been diagnosed.

Indigenous peoples are more likely to experience stress, anxiety, and declines in mental health, reflecting broader inequities linked to historical trauma, discrimination, and gaps in access to services.

Experiences of intergenerational trauma, socio-economic stressors, and gaps in culturally relevant care contribute to disparities, but also point to opportunities for healing-focused, community-led solutions. Supporting Indigenous mental health initiatives helps foster resilience, reduce barriers to care, and honour Indigenous knowledge, leadership, and holistic wellness frameworks.



Because every journey matters — and recovery is worth investing in.

Addictions Recovery - A Journey of Healing and Hope

Addiction is a complex health issue that affects millions of Canadians and their families and often intersects closely with mental health challenges. Supporting recovery means supporting individuals through healing, community connection, and lasting wellness.

- Nearly 21% of Canadians — almost 6 million people — will meet the criteria for addiction in their lifetime.
- Youth aged 15–24 have higher rates of substance use disorders than any other age group.
- People with a mental health condition are twice as likely to have a substance use disorder.

Recovery is not a single moment — it's a process that includes physical health, emotional resilience, and rebuilding relationships and community belonging. Your support helps strengthen the systems that provide hope, dignity, and real change.